



CSR Commercial Snow Removal

Clear Paths Running Through Weather



When snow
and ice become

BUSINESS PROBLEMS

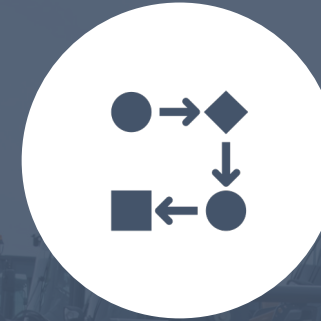
Your organization can't just take the day off when a winter storm hits. You can't just tell people to work from home. You need to continue day-to-day operations – inside and outside of your facility – with minimal disruption. Unfortunately, this is easier said than done.



Snow and ice
increase the risk of

ACCIDENTS AND INJURIES

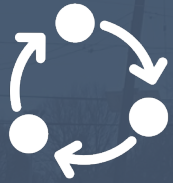
Accidents and injuries can lead to lawsuits, lost customers, and bad publicity. The unpredictable nature of weather often translates to an unpredictable response. Many snow removal companies lack the equipment, materials, manpower, and/or strategic planning to meet your expectations.



Lack of snow

MANAGEMENT PLANNING

Lack of snow management planning can make it difficult if not impossible for an organization to continue functioning at maximum productivity and performance levels.



OUR SERVICES

Proactive Planning

Your snow management plan will include satellite mapping with full instructions to ensure the plan is precisely followed.

Pre-Storm Preparation

This includes weather monitoring, equipment preparation, operational site review, pretreatment, and material replenishment.

Continuous Weather Updates

Clear communication before, during and after storms lay out the forecast and response plan.

Post-Storm Carting and Hauling

If necessary, we can load and relocate excess snow off-site to reduce risk and open traffic flow.

WHY PARTNER WITH CSR?



Better Communication

You'll be matched with a dedicated snow management professional and have direct 24/7 hotline access to our storm center leader.



More Assets

CSR has standby equipment, backup operators, and extra materials to handle multiple plow and salt cycles during a long, heavy storm.



Modern Equipment

Tractor-mounted rotary brooms, convertible winged plows, pressurized specialty salters, and the horsepower to clear the heaviest snow.



Eco-Friendly Deicing Materials

CSR uses environmentally friendly brine that is made from only salt and water, as opposed to primarily using granular material, reducing the amount of salt on the ground.



Peerless Experience

CSR President Jordan Doyle, is a sixth-generation farmer who has been managing snow removal and heavy-duty equipment for over 30 years.



**IMMACULATE
TRACK RECORD
OF SERVICE, ETHICS,
AND STANDARDS**

CSR AT A GLANCE!

Snow Management Professionals
Who Think Like Facility Managers

Founded: 2017 (30-plus years of snow management experience)

Location: Office headquarters, warehouse, and equipment storage in Flemington, NJ

Service Area: New Jersey, New York, Pennsylvania

Project Scope: Self performed services to handle properties and storms of any size

2020/2021 Season: Over 550 acres plowed as New Jersey saw snowfall totals that were significantly higher than normal

Average Acres Plowed Per Year: Over 500 acres plowed

AFFILIATIONS & CREDENTIALS

Keep in mind that no license is required to operate as a snow removal company, so a provider's insurance coverage is critically important.

CERTIFICATIONS:

Certifications

- Construct Secure-Compliant Vendor
- ISNet-Certified Contractor
- Aveda
- TWIC (Transportation Workers Identification Credentials) - Certified
- OSHA-Compliant Safety Plans

MEMBERSHIPS:

Memberships

- BOMA (Building Owners & Managers Association) of New Jersey
- SIMA (Snow & Ice Management Association)
- ASCA (Accredited Snow Contractors Association)

INSURANCE COVERAGES:

Insurance Coverages:

CSR carries the following coverage:

- Comprehensive General Liability
- Comprehensive Vehicle
- Workman's Compensation
- Inland Marine and Equipment Floater
- Additional Umbrella

THE CSR TEAM

Avoiding downtime and keeping people safe requires not only an experienced team, but a shared purpose and commitment to get the job done right, regardless of snow and ice conditions. More than clearing walking paths and parking lots, we provide peace of mind.

Qualified and Committed

Team Overview:

- 150 employees
- 15-20 in-season managers
- Additional staff from Doyle's Farm and surrounding areas as needed
- All employees must go through mandatory annual health testing, drug and alcohol testing, individual background checks, and ongoing training

Project Teams:

You'll be assigned a dedicated snow management consultant to ensure your snow management plan is customized to your specific needs. Our project teams are structured to maximize efficiency and performance.



Here's the breakdown:

Area Manager → Site Manager → Zone Managers → Operators → Shovelers + On-site Mechanic

BENEFIT FROM OUR AGRICULTURAL ROOTS

CSR President Jordan Doyle, is a sixth-generation farmer and owns Doyle's Farm in Flemington, NJ. He started managing snow removal for condominiums when he was just 16 and started his own maintenance company before launching CSR in 2017.

The innovative spirit of the American farmer is evident at CSR.

We repurpose or rebuild equipment to ensure it meets our needs.

We apply liquid fertilization knowledge to pre-treatments for snow removal.

We build our own sprayers using our herbicide sprayer configuration plans.

We can store, maintain, and protect our own equipment in our own facilities.

We know from farming that if you don't plan ahead, you will not succeed.

We find success in preparing for extreme situations.

OUR CLIENTS

**We Help Mission-Critical, 24/7
Facilities Weather the Storm**

Since downtime is not an option and the safety of your employees and customers is paramount, you need to partner with CSR for snow management.



Our clients include but are not limited to:

- Large corporate campuses
- Pharmaceutical labs
- Distribution centers
- Hospitals and medical facilities
- Emergency responder centers
- Transit operations



TELL US ABOUT YOUR SNOW REMOVAL CHALLENGES?

- Do you have a snow management plan?
- If so, are there any gaps that need to be filled?
- What problems need to be addressed?
- What keeps you up at night when snow is in the forecast?

Let's sit down and talk, either virtually or in person. You're welcome to tour our facilities and meet our team to see just how seriously we take snow management.



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